



## Case Statement

The Clive Community Foundation (CCF) was organized in November of 2013 to create long-term financial support for community betterment initiatives in the city of Clive. We provide a way to connect residents and businesses with causes they care about for multi-generational sustainability. As an affiliate of the Community Foundation of Greater Des Moines, the CCF holds endowed funds and pass-through funds that are invested and generate income for qualified non-profit organizations.

**Mission: Igniting philanthropy through education, advocacy and pride in our beautiful, safe and distinct city.**

The CCF Board of Directors has identified three areas of focus:

- 1) **Quality of Life Initiatives** – support for public art, parks and trails, and educational programming.
- 2) **Health & Wellness** – food assistance, nutrition education and health management resources.
- 3) **Community Collaboration** – partnering with civic organizations, neighboring cities and foundations, and other non-profits that share our mission.

Clive is a progressive and vital city and the CCF board volunteers have come together with a shared vision to ensure the residents and businesses have access to needed resources to maintain a high quality of life and we attract vibrant, caring citizens.

### Why a Foundation?

The City of Clive is often asked how contributions or estate gifts can be given to civic organizations, parks and trails, public art, the food pantry and the list goes on. By establishing a Clive Community Foundation, the mechanism is in place to receive donations and enable a donor to specify the organizations or services they want to support. There are two primary types of funds and associated benefits for the donor:

- 1) Endowments:
  - General endowment which grants 5% annually to selected applicants  
*Benefit to donor: Federal deductibility PLUS the Endow Iowa Tax Credit of 25%*
  - Named endowment funds to support specific programs of interest 5% annual grant  
*Benefit to donor: Federal deductibility PLUS the Endow Iowa Tax Credit of 25%*
- 2) Pass-through Funds:
  - Funds for administrative needs and annual grants to selected applicants  
*Benefit to donor: Federal and state deductibility*

With either of the funds above, the donor can indicate a preference for one of the areas of focus.

## 2015 Goals

The CCF Board has a goal of raising \$100,000 in the inaugural year of the foundation.

- \$50,000 in Endowed Funds
- \$50,000 in Pass-through Funds

Board members have graciously contributed to the Pass-through Fund to ignite the start-up of the organization. Additionally, the board has applied for grants designed to support administrative start-up costs.

The foundation currently is managed 100% through volunteer efforts. The board is conservative in their budgeting and estimates \$25,000 for expenses to build awareness and develop communications tools. As the organization grows it will be important to add part-time staff to maintain the momentum of the organization. The

additional \$25,000 goal for the Pass-through Fund will be granted annually to board-approved applicants until the Endowed Fund is larger and 5% annually supports numerous grants.



## Donor Recognition

Donors to the CCF are acknowledged in a variety of ways including the website and promotional materials.

Donor levels are:

Founders	\$10,000 or more
Leaders	\$5,000 - \$9,999
Partners	\$2,500 - \$4,999
Developers	\$1,000 - \$2,499
Friends	\$50 - \$999

Donations can be sent to:

Clive Community Foundation  
C/O Lu Anne Gafford  
11111 University Ave  
Clive, IA 50325

Your contribution to the Clive Community Foundation endowment can make a real difference as we work to sustain our city today, tomorrow and beyond our lifetimes! For more information, please visit us at

[clivecommunityfoundation.org](http://clivecommunityfoundation.org) or call CCF President Andrea Westmeyer at 515-987-3147.